



Retirees with the Write Stuff

The Alliance for Retired Americans Letter to the Editor Campaign

The Letters to the Editor page is often the most widely read section of a local newspaper, and for Alliance members it is a forum to tell our stories and show how deeply we care about the issues. Letters to the Editor are free, which helps when we are going up against the big drug and insurance companies and their high-priced lobbyists.

Retirees with the Write Stuff is a new project of the Alliance for Retired Americans to encourage more retirees to write letters to their local newspaper. We can make a difference this year if our voices are heard in our local communities. Letters to the Editor can add a first-person, local angle to public policy debates in this country.

So how will this campaign work?

Write a Letter to the Editor (ideally 200 words or less) to your local newspaper, giving a retiree's perspective on a local, state or national issue.

If it runs, send us a copy:

Letters to the Editor
Alliance for Retired Americans
815 16th Street NW
Washington DC 20006

You can e-mail it to us at Letters@RetiredAmericans.org or fax to 202/637-5398.

What Will You Receive?

We will send you an "I am a Retiree with the Write Stuff" pen from Alliance, plus print your name in our weekly newsletter, *Friday Alert*, and on our website, www.RetiredAmericans.org

Questions?

Call us at 202/637-5399 or e-mail us at Letters@RetiredAmericans.org